



THE BENEFITS OF STORMWIND STUDIOS

- High Impact Video Learning
- Effective Communication
- Promote Your Brand
- Cost Effective

New Horizons is now offering a powerful and new innovative multimedia learning object to our customers through our partnership with StormWind Studios. This exciting new partnership offers a short, high impact (1-5 minutes) engaging, and very affordable learning solution. New Horizons offers three uniquely designed products called New-Tube Burst, New-Tube Trailers and New-Tube Custom Development.

New Horizons Video Burst

A brief learning or communication message using a short “burst” of intensity and creativity within a 1-2 minute story. Whether you are looking to excite your customers, employees or partners, we have your solution. Ideal for the following:

- Website re-design strategy
- High Impact Video vs. pdf or PowerPoint
- Company Re-Branding Strategy
- Change Management Communication
- Product Launches/Trade Show Loops

Delivered in 30 days



<http://demos.stormwind.com/newhorizons/>

New Horizons Video Trailer

A powerful multimedia learning object used to communicate, present or teach using your company’s internal expert to tell a story within 3-5 minutes. “Movie Trailer” look and feel with music, video and even green screen if needed. Ideal for the following:

- Sales and product launch training
- Company specific training procedures
- Channel partner/VAR communications
- New hire orientation
- CEO/investor relations

Delivered in 30 days



<http://demos.stormwind.com/einstruction/einstruction-player/swf/>

New Horizons Custom Development

The ability to digitize and develop a specific custom on-line learning course based on specific customer requirements. Ideal for the following:

- Development of on-line learning for customer’s proprietary applications
- Converting ILT courses to an e-learning delivery format
- Gaming and Lab Simulations
- Sales and Methodology Training

Delivery based on customer’s timeline

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